

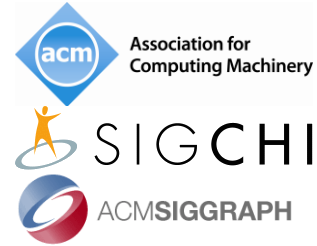


## Eye Tracking Research & Applications Symposium

14 - 17, March 2016

Francis Marion Hotel  
Charleston, SC,  
<http://www.etra2016.org>

Sponsored By



### ETRA 2016 Corporate Support Invitation

We would like to invite you to support the ETRA 2016 Symposium by becoming a sponsor and exhibitor. This is a very good opportunity to show your recent products to best in the field and be inspired by new developments in the field and it is an ideal way to demonstrate your commitment to the field of eye tracking and promote its further development. Because ETRA has established itself as the premiere international conference devoted to eye tracking technology and applications, it is also an important vehicle to publicize your support to many leaders and students in the field from all over the world.

Your support is very important to ETRA, and we want to ensure you that your contribution is well recognized. ETRA 2016 offers three corporate support packages: Platinum, Gold, and Silver. The benefits and cost of each package is listed below.

The exhibition will be open 2 full days including poster and demo-sessions. Setup starts Tuesday morning and end of exhibition will be Thursday at lunch.

*All sponsors who register and pay the invoice sent to them before **February 5, 2016**, get their logo printed in the program. They also get space in the program booklet to introduce the company to the ETRA 2016 audience (in a maximum of 150 words, or more depending on package).*

If you are interested in supporting ETRA 2016, please contact our sponsorship chair:

Dr. Oleg Komogortsev

[ok@txstate.edu](mailto:ok@txstate.edu)

+1-512-537-OLEG

## **ETRA 2016 - Corporate Sponsorship Packages**

All sponsors will receive:

- Acknowledgment on the conference web site (<http://www.etra2016.org>) with company logo and link to company's web site, and in all conference announcements.
- Acknowledgment in the symposium opening and closing sessions at selected sponsor level.
- The opportunity to include material and give-aways in each delegate package.
- Acknowledgment of the sponsorship in the conference companion.
- Opportunity to sponsor best student paper awards.
- Opportunity to purchase additional sponsor add-ons to increase visibility.

A. Platinum package (USD 10,000 or greater) will further receive:

- Five complimentary registrations to attend all conference functions.
- Up to five exhibition tables.
- Exhibit table in a first pay first select basis.
- Logo on either of the following: lanyard, conference t-shirt or conference bag. The selection is based on a first-to-serve principle.
- Opportunity to purchase additional sponsor add-ons to increase visibility.

B. Gold package (USD 3,000 or greater) will further receive:

- Two complimentary registrations to attend all conference functions.
- Exhibit table in a first pay first select basis after platinum category.
- Ability to purchase one extra table.
- Ability to purchase additional options listed in the registration form

C. Silver package (USD 1,500 or greater) will receive:

- One complimentary registration to attend all conference functions.
- Ability to purchase additional options listed in the registration form
- No exhibit table

Exhibit tables will be given in a to first-to-pay-first-to-select basis ranked according to the sponsoring package (ordered by platinum and gold). We are currently negotiating exhibitor placement with the hotel and the selection of places for the exhibit will be provided at a later date.

## Registration form for ETRA 2016 Corporate Sponsorship

We wish to support ETRA 2016 by contributing with the following:

- A. Platinum package (USD 10,000 or greater).
- B. Gold package (USD 3,000 or greater).
- C. Silver package (USD 1,500 or greater).
- C. Extra table (USD 500). Note this option is only available with golden package.
- E. Company logo on the lanyard (the string holding attendee badge) (USD 1,000). Only 1 instance available. This option will be given to a sponsor who selects this option first.
- F. Company logo on the attendee bag (USD 1,000). Only 1 instance available. This option will be given to a sponsor who selects this option first.
- G. Company logo on the ETRA t-shirt (USD 1,000). Only 1 instance available. This option will be given to a sponsor who selects this option first.
- H. Sponsorship of best paper awards is available. Please contact us if you are interested in sponsoring best papers with a suggestion of how you want to sponsor it (for instance as a monetary award or by gifting devices). The award will go to the authors of the papers, ETRA will not benefit from this sponsorship.
- I. Additional ad space in the conference companion (USD 1,000 per page).

Company name: \_\_\_\_\_

Company address: \_\_\_\_\_

\_\_\_\_\_

Web site (URL): \_\_\_\_\_

Link to company logo (unless sent as email attachment): \_\_\_\_\_

Contact person: \_\_\_\_\_

Email of contact person: \_\_\_\_\_

Phone: \_\_\_\_\_

Name of attendee(s) (if known): \_\_\_\_\_

Signature and date: \_\_\_\_\_

Send the form in scanned version by email to [ok@txstate.edu](mailto:ok@txstate.edu)